



**Seacoast Division NMRA
Board of Directors
Meeting Agenda
Thursday, April 3, 2025 1:00 p.m. via Zoom**

President's Opening Remarks: Glenn provided brief opening remarks about the convention's progress before moving on to reports.

Treasurer's Report: See financial report sent out by Treasurer. Jim Seroskie presented the financial report for the end of 2024, highlighting a net loss of \$850 in the general fund and a \$647 increase in the money market. He also discussed the need to remove personal email addresses from the website to prevent phishing scams. Glenn agreed we should fix the issue and Jim suggested using contact forms for communication.

Secretary's Report: The Board unanimously accepted the January 9, 2025 minutes.

Switch Tower Report: Geoff said he is looking for new new submissions. He raised concerns about the discontinuation of Microsoft Publisher. Jim Seroskie suggested Affinity Publisher as an alternative, and Guy mentions Microsoft Designer as a potential replacement. There were suggestions of including info about the Concord Flyer in the next issue.

Membership Report: The membership roster was circulated via email.

Chip Faulter Fund Report: Tage reported that there was nothing to report. Let folks know about this fund!

AP Program Report: Tom announced that Glen Mitchell was awarded the Association Official award and Rich Fifield had received the Golden Spike award. Tage suggested tracking the points of those working on the convention for the Association Volunteer certificate.

Nomination Committee Report: It was noted that three members' terms are up this year and new officers are needed.

Activities Chair Report: Jay was unable to attend this meeting, but the Spring Event is tomorrow! Operating session events organized by Matt Keiser have been going well. There was a debate as to whether or not to cancel the summer event because of the Convention. We will see if we can secure a place for the summer event or not. We discussed the need for having two table displays, one for Maine and one for New Hampshire, including a tri-

fold display and B&M boxcars in all the scales (like we have for BAR). Paul Lessard may have our extra tri-fold.

Convention Committee Report: Tage reported on the progress of the convention, including the filling of all hotel rooms at the Grappone Center and the need for an overflow hotel. We discussed the challenges of creating a clinic schedule, with a suggestion to finalize it by May. Tage discussed the need for convention staff shirts, suggesting a polo shirt in maroon or blue with the convention logo (others suggested maroon shirt with gold or yellow accents). Peter suggested reaching out to Tom Nelson, a member who works for a company that can provide embroidered shirts. There seemed to be broad agreement to consider these options for the convention staff.

New Business:

- **YouTube Channel Performance and Promotion**

Jim Seroskie reported on our new YouTube channel, highlighting a layout video which has gained over 6,000 views in just a few days. In less than a month, the channel has seen a significant increase in subscribers, reaching 275, and overall views have surpassed 11,500. Guy discusses Facebook promotion for the upcoming event, suggesting a \$30 budget could reach about 1,000 targeted views. Others noted this can be effective compared to traditional advertising methods.

Our next meetings are May 22 and July 24, 1 p.m.

The meeting was adjourned at 2:35 p.m.